

QUESNEL & DISTRICT CHAMBER OF COMMERCE  
"The Voice of Business in Quesnel"

QUESNEL & DISTRICT CHAMBER OF COMMERCE ...

## BUSINESS VOICE

### Chamber of Commerce 3rd Annual Texas Scramble Golf Tournament & BBQ

The Quesnel & District Chamber of Commerce is excited to announce that we will be hosting a Golf Tournament again this summer. Join us and enjoy a fun day at the Quesnel Golf & Country Club!

Thursday June 10<sup>th</sup>, 4pm  
Quesnel Golf & Country Club  
\$10,000 Hole-in-one prize  
*First time golfers welcome!*

Cost per person is \$45 person which includes burger bbq with salads and 9 holes of golf (taxes included). To Register please contact the Visitor Centre at (250) 992-8716 or email [qvisitor@quesnelbc.com](mailto:qvisitor@quesnelbc.com).

*The Honourable Minister Kevin Krueger,  
Minister of Tourism Culture and the Arts will  
address Chamber Members June 15<sup>th</sup>.*

Join us for this exciting opportunity to meet with the Minister of Tourism Culture and the Arts. This is your opportunity to engage with the Minister on ideas and opportunities to assist our province double tourism. Hear an update on some of the exciting trail projects for our region.

Date: June 15<sup>th</sup>, 11:30-1:00  
Location: Royal Canadian Legion  
Cost: \$12 for lunch

**TICKETS ARE LIMITED AND NEED TO BE  
PURCHASED IN ADVANCE AT THE VISITOR CENTRE**

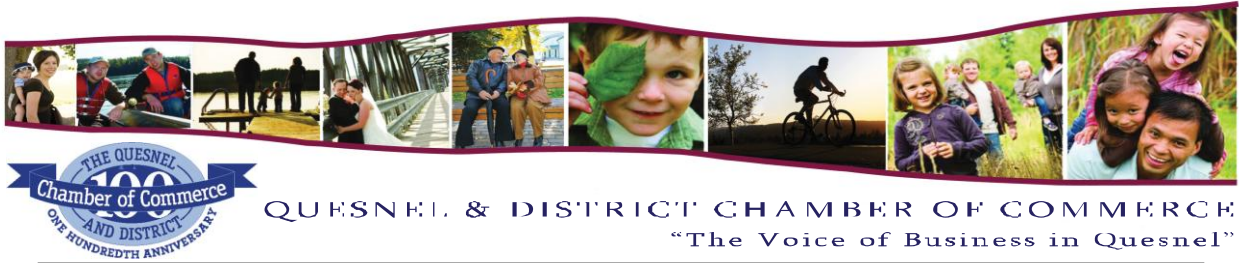


335 E Vaughan Street.

T: 250-992-7262

[qchamber@quesnelbc.com](mailto:qchamber@quesnelbc.com)

[www.quesnechamber.com](http://www.quesnechamber.com)



*Welcome New Members:*

Gridline Geomatics  
 John Pucck  
 511 Donnelly Street  
 Quesnel, BC V2J 2Z8  
 (250) 983-5457

Dominion Lending Centres  
 Craig Delwisch  
 (250) 255-6799  
 craig@bclender.ca  
 www.quesnelmortgage.ca



Local business person, **Deb Quick** owner of **Adventure North Tours of Quesnel** brings another travel option to Quesnel and area residents! A partnership with **Flight Centre Associates**, an international travel provider of vacation packages, airline tickets, tours, discount travel deals, hotels, holidays and cruises!

Deb responded to a request for home-based travel agents to join the ranks of **Flight Centre**, a trusted and respected brand. **Flight Centre** wanted to find Associates who were widely traveled, enthusiastic about travel and committed to providing quality service and satisfaction. Deb Quick of Adventure North Tours Inc. of Quesnel was the perfect match.

As an independent consultant, Deb Quick on behalf of Flight Centre has access to all flight options, hotels, all-inclusive holidays, cruises,

car rentals, rail passes, coach tours, travel visas and travel insurance.

Deb knows that travel opportunities today are fantastic, but the research can be overwhelming, she can do the research and find the best options out there. In addition, you can have the resources and support of one of Canada's largest travel providers.

**Call or email Deb today!**

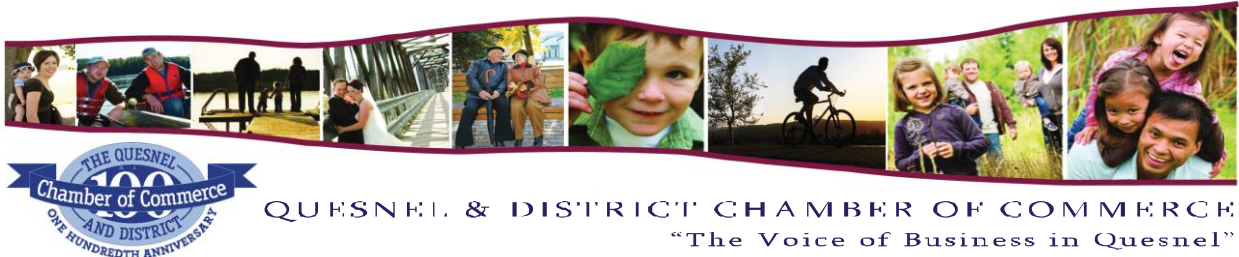
Deb Quick of Adventure North – Your Flight Centre Associate - Unbeatable!

**Deb Quick**  
 Adventure North Tours Inc.  
 A **Flight Centre Associate**  
 250 992 5169  
 Email:  
[deb.quick@flightcentreassociates.com](mailto:deb.quick@flightcentreassociates.com)

Check out these weekly travel deals.  
[www.AskDeb.ca](http://www.AskDeb.ca)

**Beer Tasting at Murphy's Pub**  
 June 12<sup>th</sup> from 7-10pm

Join Murphy's and the representatives of Alexander Keith's for a fun beer tasting and watch the UFC Fights on June 12<sup>th</sup>. There is no cost for admission and free samples will be given out throughout the evening.



As we all know, the internet has changed the way we access information. As business owners, this means the way people find out about us has changed as well. While traditional print directories have an important role in a balanced marketing plan, many people will turn first to the internet to find information or directions. Fortunately, there are ways to improve your visibility online, even if you aren't immediately prepared to invest in a website.

One of these tools is provided by Google. In my opinion every business should have a Google Places Listing, even if you already have a website. This listing is free, and will be the first thing that comes up when people Google your business name, sometimes even before your own website shows up. It will be attached to the Google Maps listing, which will provide directions to your business as well.

You can find the Google Places page through the Google homepage. Click on "Business Solutions" at the bottom of the page, and then look for the Google Places icon. It will walk you through the process of setting up a Google Account, if you don't have one, and creating your business page. You can upload photos and videos, as well as include detailed information about your business and a link to your website if you have one. You can also offer coupons, or web only specials through this page.

There is a review function, where customers can submit their opinions about your business, as well as a map, and search results that include your business name. Overall, this listing provides all the necessary information for customers to find you, and you can set this up for free. At that price, it would be silly not to invest the time to set it up – Good luck!



*Amy Quarry is the owner of AdBoom Studio ([www.adboom.ca](http://www.adboom.ca)) a local marketing and graphic design company, specializing in alternative and innovative advertising.*

## ***Next Quesnel Business Networking June 9<sup>th</sup>, 8:15am-9:30am Best Western Tower Inn***

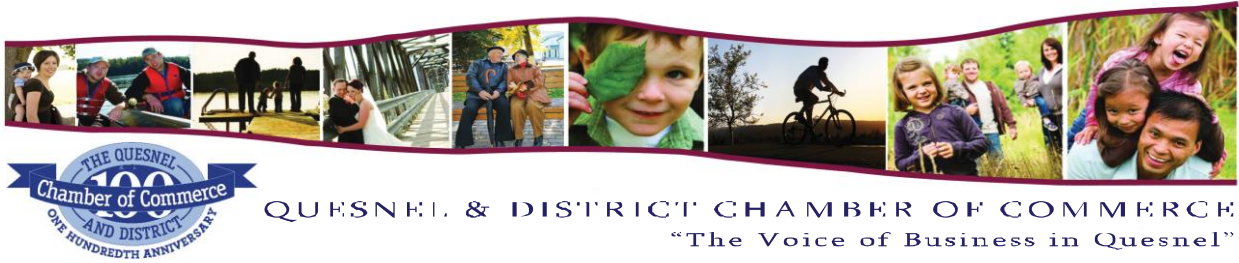
June is our Networking Meeting - This is your opportunity to network your business and meet new business associates. Bring lots of your business cards to distribute. Each business will be giving an opportunity to speak about their business. FREE

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## Chamber of Commerce/ Visitor Centre staff adventures in China

This March I had the chance to go on a trip to China. It was an incredible experience and I would do it again in a second. It was a school sponsored trip so we were housed at a private school in the New Pudong area of Shanghai. It is incredible to see the growth in the area, as 20 years ago it was a small, undeveloped town, and now it is one of the most developed places in the world. Having the chance to see a different culture is extremely interesting and it really opened my eyes to how good we really have it in Canada.

During our 10 day stay in Shanghai, we visited several popular tourist attractions. One of the most breathtaking sights was the view from Jin Mao Tower. It gives a 360 degree look at the city from the 88th floor. It was amazing to see how expansive the city is. We had perfect views of the Pearl Tower and the Financial Centre as well as the various other buildings. We also had the chance to visit a 1500 year old canal town as well as Nanjing Road, the famous shopping street. It was interesting to see the contrast between the historic areas and the developed areas.



The food in China was very interesting, to say the least. Western Chinese food is nowhere near similar to real Chinese food. Their staple diets consisted of mainly grains and starches – rice and bread, specifically – but both the best and weirdest food I’ve ever tried, I ate in China. I ate shark soup, which was weird, but many of the fast food restaurants are the same so I ate the occasional burger.

Overall, my trip to Shanghai was an incredible experience. It was eye opening to see how similar yet how different their culture is to ours. This trip was a great adventure and the memories I gained will stay with me forever.

Sydney Hamilton

Quesnel Visitor Centre Counsellor

### *Chamber News:*

At our 100<sup>th</sup> AGM on May 26<sup>th</sup>, we awarded Mr. Graham Barnes an honorary Lifetime Membership to the Quesnel & District Chamber of Commerce. Only four other people have this award: Dr. GR Baker, Stella McIntyre, Vic Albrecht and Robert Stoldt. Congrats Graham, and thank you for your dedication to our Chamber.

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Events	
Jun 01	<b>Quesnel Singles Social Group</b>
Jun 02	<b>Rocky Mountaineer Vacation Train Schedule</b>
Jun 03	<b>Big Bike - Heart &amp; Stroke Foundation</b>
Jun 04	<b>TRAILRIDING with Blackwater Spruce Ranch</b>
Jun 04	<b>SkyFest Celebration</b>
Jun 05	<b>SkyFest 2010</b>
Jun 05	<b>TRAILRIDING with Blackwater Spruce Ranch</b>
Jun 06	<b>Laurell - Live Music</b>
Jun 06	<b>TRAILRIDING with Blackwater Spruce Ranch</b>
Jun 07	<b>Rocky Mountaineer Vacation Train Schedule</b>
Jun 07	<b>TRAILRIDING with Blackwater Spruce Ranch</b>
Jun 08	<b>TRAILRIDING with Blackwater Spruce Ranch</b>
Jun 09	<b>Rocky Mountaineer Vacation Train Schedule</b>
Jun 09	<b>Rocky Mountaineer Vacation Train Schedule</b>
Jun 09	<b>ULTIMATE FRISBEE Meet-up</b>
Jun 09	<b>TRAILRIDING with Blackwater Spruce Ranch</b>
Jun 10	<b>3rd Annual Quesnel &amp; District Chamber of Commerce Golf Tournament</b>
Jun 12	<b>8th Annual Family Day</b>
Jun 19	<b>Theatre Royal Summer Gala</b>
Jun 20	<b>Father's Day Celebration and Farmer's Market</b>
Jun 21	<b>Rocky Mountaineer Vacation Train Schedule</b>
Jun 21	<b>TRAILRIDING with Blackwater Spruce Ranch</b>
Jun 23	<b>Rocky Mountaineer Vacation Train Schedule</b>

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