

Quesnel & District Chamber of Commerce

# BUSINESS VOICE

Quesnel, BC

## NOVEMBER IS MEMBERSHIP MONTH

A recent study suggests that communities able to inspire loyalty and passion among its residents are likely to see a swell in their financial outlook. Further, perceptions of economic prosperity are the leading driver of this attachment. So what better way to build community excitement than to recognize business excellence and to celebrate those who have either opened new businesses or are new to the Chamber of Commerce.

We warmly welcome:

**Adventure North- A Flight Centre Associate**

Deb Quick

250.747.2521 cell: 250.992.5169 or toll free: 1.866.5169

[www.flightcentreassociates.com/adventurenorth](http://www.flightcentreassociates.com/adventurenorth)

**Booster Juice**

Nicole England

454 Reid Street

250.991.0577

**Essentials Boutique**

Tracey Granger and Mary White

263 Reid Street

250.992.7880

**Interis Insurance Services Ltd.**

Gayle Perison

253 Reid Street

250.992.5559

[www.interis.ca](http://www.interis.ca)

**Key Life Financial Group Inc.**

Harpal Aulakh

146 Barlow

250.992.3934

[www.klfginc.com](http://www.klfginc.com)

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*Welcome New Chamber members continued:*

**North Cariboo Realty Ltd.**

Linda Gabara  
441 Kinchant Sreet  
250.992.2207  
[www.cariboohomes.ca](http://www.cariboohomes.ca)

**Pearl's Antique Mall**

Robin Pearl Nickoli  
1431 c Jade Road  
250.747.0001

**PMG Communication**

Patti Gerhardi  
43560 Cariboo Hwy 97  
Cinema  
250.998.4645  
[www.pmgcommunication.com](http://www.pmgcommunication.com)

**Subway**

Navjeet Samra  
464 Reid Street  
250.992.6232

**R&R Sewing Center**

Roberta Willsie  
468 B Reid Street  
250.992.9777

Bring in 4 items for alterations at regular price and get the 5<sup>th</sup> alteration for free.

As you can see by the list businesses are starting all over town in West Quesnel, South Quesnel and Downtown. In communities across British Columbia one are that Cities constantly struggle with is how to keep a vibrant downtown sector. As you can tell by our list Quesnel is doing exceptionally well. Thank you to all of those businesses whose passion and faith in the future has ignited confidence in our future.

**Please remember the power of shopping local. Money spent in our community creates jobs and will in turn circulate more money to your own business.**

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## MEMBERSHIP DRIVE

In order to keep this momentum going, the Chamber is organizing a membership drive for November. We are only as strong as our membership base so if you are talking to a fellow business owner ask them if they are a member of the Chamber of Commerce. Rates our pro-rated. Currently the small business rate is \$8.33 a month. If you have 1-5 full time employees the rate is \$12.50 per month. This entitles you to attend all our networking events as well as our valuable membership benefit package. If you refer a business and they become a member, your name will go into a draw for an exciting prize. In order to become a member all you need to do is fill out the membership investment form attached and fax, email, mail or drop off at the Chamber of Commerce. Our goal is to reach 300 members and we can't do it alone.

## MEMBER PROFILES

### National Car Rentals/New downtown location

National Car Rentals is pleased to announce the re-opening of a downtown location in the city of Quesnel. Along with our airport location for our out of town guests, we are very happy to be able to service our locals within the city, as well as the inner-city tourist traveler. Our new location is located at **259 Mclean Street**, inside the Regency Chrysler dealership. We are looking forward to providing the service to our local businesses such as shop replacement, and icbc rentals, as well as our local clients that are looking to take a weekend getaway. We offer a wide range of vehicles to serve the needs of our customers, from sub-compact fuel efficient vehicles, to trucks and minivans suitable for the whole family, and Grandma too. We look forward to being a positive presence in our community and strengthening the business that we have been pleased to provide for the last 20 years.

Phone (250) 992-8555 Fax (250)992-3978 Website: [www.nationalcar.ca](http://www.nationalcar.ca)

Congratulations Canadian Tire on being recognized in top three for marketing and merchandising out of 400 stores. Canadian Tire celebrated 10 yrs. in Quesnel Oct. 16. Way to go!

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## R&R Sewing Center

Do you have a sewing machine that is gathering dust because it needs to be serviced? Frustrated because you are in the middle of a big project and your machine is acting up? R&R Sewing Center can help you as they do sewing machine repairs starting at \$59.95 on all makes and models of machines (sewing, serger, quilting and embroidery).

As well, now is the time to get ready for Christmas! Chamber members will receive 10% off items brought in by November 30<sup>th</sup> for custom embroidery. Chamber members will also receive 10% off alterations brought in before November 30 – hems, zippers and patches.

Shop local and remember that if you bring in 4 items for alterations at regular price you get the 5<sup>th</sup> alteration for free.

468 B Reid Street Phone (250) 992-9777

## Socks, Mittens and Toque Drive



## Warm from head to toe!

Come help the Quesnel & District Chamber of Commerce and Visitor Centre this winter **“warm”** the feet, hands and heads of the Seasons House occupants.

Drop off your donations at the Quesnel Visitor Centre

703 Carson Avenue 250-992-8716

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## BUSINESS EXCELLENCE AWARDS

The premier business event of the year is fast approaching on January 23<sup>rd</sup>, the Annual Business Excellence Awards. This is our opportunity as a community to come out and recognize those businesses, organizations and individuals whom have excelled in the past year. The nominee must have been in business in Quesnel & Area for a minimum of one year (with the exception of Young Entrepreneur that may have started a business within the calendar year). The award is based on the calendar year from January 1 to December 31, 2009. Deadline for nominations is November 13, 2009. The categories of excellence include:

**Retailer of the Year:** This award acknowledges a business that markets and advertises effectively. The business is proactive to changing market trends, provides a variety of products it willingly stands behind and gives good value; **Tourism Excellence Award:** This award acknowledges the efforts made by an individual, business or organization that promotes Quesnel & area as a tourism destination and to facilitate the enjoyment of visitors to our area; **Employee of the Year:** This award is presented to an employee who has demonstrated initiative and enthusiasm for the job, performs exemplary customer service and creativity and has taken a leadership role and worked on team spirit within their place of business; **Home Based Business of the Year:** This award recognizes those individuals that have sought out innovative ways to provide quality product(s) and/or service(s) through a home based business; **Customer Service Award:** This award recognizes a business's dedication to customer satisfaction through integrity and excellent service and/or development of an outstanding product, beyond customer expectation. It also provides staff with updated training to meet changing customer needs; **Community Spirit Award:** This award recognizes a community service group project, business or non-profit organization whose accomplishments have significantly benefited the community over the past year; **Business Person of the Year:** This award recognizes an individual who has demonstrated personal strength while inspiring motivation and encouragement in others. **Go Green Award:** This award acknowledges the business that appreciated that the protection of the environment is a shared responsibility. It recognizes innovative businesses that are making a difference by encouraging physical activity, energy conservation, and producing environmental benefits. This business encourages others to strive for clean air, water and land. They also encourage sustainable use of renewable resources, protection of special spaces and species and the preservation of the Cariboo region and the **Young Entrepreneur Award:** An Entrepreneur, under the age of 30 years, who has demonstrated business excellence, innovation & leadership.

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## Women's Business

November Topic: Screening Mammography Program of BC

Date: Tuesday, November 10, 2009

Location: Best Western Tower Inn

Time: 8:15 am – 9:30 am

Cost: Free

Guest Speaker: Ann MacDonald a promotion and education specialist. Screening Mammography Program of BC. Speaker in a Box presentation on becoming an advocate/trainer of breast health monitoring and screening mammography. For more information please call Patty at 250-992-8716

## November Chamber Business Excellence Awards Nominee Lunch

Join us as we announce the nominees of Business Excellence at our November Chamber lunch.

Date: November 25, 2009

Location: Royal Canadian Legion

Time: 12:00pm -1:00pm

Cost: \$12 for lunch. Please let us know if you will be attending by Friday November 20<sup>th</sup> in order for us to let the Legion Ladies Auxiliary know for how many people to cook for.

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## Career Leap 2009

Welcome to Career Leap 2009 (November 5). Career Leap is an event for youth and adults to gain information and support from professionals, companies, and institutions regarding opportunities for employment, training, and/or education. Career Leap is an opportunity for the individual to move further along the career continuum of *awareness to exploration to preparation to new opportunities for employment and post secondary education & training.*

Our keynote speaker this year is diverse in careers from scientist, physician, astronaut, photographer and author to entrepreneur. Dr. Roberta Bondar is a much sought after speaker who embodies the spirit that captures change, life-long learning, transferable skills and adaptability. Participant registration is required, except for the Exhibits. Career Leap is Thursday, November 5<sup>th</sup>, and will be held at the North Cariboo Community Campus for Exhibits and Sessions, and North Star Baptist Church for the Keynote Speaker Session. Contact Helen Dixon Center @ 250-983-6912 for more information or 250-983-6900 to register.



## LEGION MEMBERSHIP IS OPEN TO ALL CANADIAN CITIZENS

Did you know that you can become a member of the Royal Canadian Legion? You do not need to have had a family member who served. The Legion is a non-profit, dues-supported, receives no financial assistance from any outside agency and it needs your support.

Membership in the Legion includes access to a wide range of social and sports activities, as well as many opportunities to serve and connect with your community. Your membership helps fund the many valuable programs offered by the Legion in our community.

You can join by calling them at (250)992-6851 or stop by the office at 262 Kinchant Street for more information.

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## Chamber of Commerce Membership Investment Form

679- B Hwy 97 South • Quesnel, BC • V2J 4C7 • Phone: 747-0125 • Fax: 747-0126 E-mail: [gchamber@quesnelbc.com](mailto:gchamber@quesnelbc.com) •  
Web Site: [www.quesnelchamber.com](http://www.quesnelchamber.com)

BUSINESS NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS \_\_\_\_\_ POSTAL CODE \_\_\_\_\_  
(Address to appear in all promotional and marketing material)

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_ WEB SITE \_\_\_\_\_

I HEREBY APPLY FOR MEMBERSHIP IN THE QUESNEL AND DISTRICT CHAMBER OF COMMERCE. IN ACCORDANCE WITH THE NEW PRIVACY LEGISLATION I GIVE THE CHAMBER PERMISSION TO USE THE ABOVE INFORMATION IN OUR BUSINESS DIRECTORY, WEB SITE, NEWSLETTER AND FOR REFERRALS TO YOUR BUSINESS FROM OUR OFFICE.

SIGNATURE \_\_\_\_\_

PLEASE DESCRIBE SERVICES YOUR BUSINESS OFFERS THAT YOU WOULD LIKE US TO MARKET: \_\_\_\_\_

ANNUAL MEMBERSHIP INVESTMENT SCHEDULE: WE CURRENTLY PRO-RATE DEPENDING ON MONTH JOINED

# of Employees		Membership Cost	GST	Total
Small Business	A	\$100.00	\$5.00	\$105.00
1-5 Employees	B	\$150.00	\$7.50	\$157.50
6-10 Employees	C	\$175.00	\$8.75	\$183.75
11-20 Employees	D	\$200.00	\$10.00	\$210.00
21-40 Employees	E	\$350.00	\$17.50	\$367.50
41-100 Employees	F	\$500.00	\$25.00	\$525.00
100 + Employees	G	\$700.00	\$25.00	\$735.00

**CATEGORY IS BASED ON NUMBER OF FULL TIME EQUIVALENT EMPLOYEES**

All Chamber Members can now have one free brochure racked at the Visitor Centre

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October 13, 2009



LEGISLATIVE WATCH

## 2009 Legislative Session: 1st Session, 39th Parliament

### Government Announcements

- *New Deputy Minister announced*- Allan P. Seckel, Q.C., has been appointed Deputy Minister to the Premier, Cabinet Secretary and Head of the British Columbia Public Service, replacing Jessica McDonald who has served in the role since 2005. Seckel previously held the position of Deputy Attorney General since 2003.
- *Cross-border opportunities with Washington State* - Premier Gordon Campbell and Washington Governor Chris Gregoire signed a framework agreement that will see B.C. and Washington cooperate on several initiatives, including a high-speed rail service, direct harbour-to-harbour air service between Vancouver and Seattle, and expansion of reciprocal credential recognition of regulated trades or professions.
- *Miscellaneous Statutes Amendment Act introduced* - Bill 13, the Miscellaneous Statutes Amendment Act, 2009, was introduced. The bill makes minor technical or housekeeping amendments to a number of other statutes, including: Adult Guardianship and Planning Statutes Amendment Act, 2007, Assessment Act, College of Applied Biology Act, Health Professions Act, Interpretation Act, Judicial Compensation Act, Ministry of Environment Act, Medicare Protection Act, Municipalities Enabling and Validating Act, Notaries Act, Public Guardian and Trustee Act, Sheriff Act, Treaty First Nation Taxation Act, Manufactured Home Tax Act, Tourist Accommodation, University Act, Royal Roads University Act, Thompson Rivers University Act and College and Institute Act, Vancouver Charter and Wildlife Act.
- *Funding for skilled immigrants* - The B.C. and federal governments are investing \$12 million for the continued delivery of the BC Skills Connect program, which has helped more than 5,500 immigrants find jobs with B.C. employers. Since 2006, Skills Connect assists skilled immigrants in connecting with employment in the construction, energy, health, tourism/hospitality, and transportation sectors.
- *New name for Ombudsman* - The office of B.C.'s ombudsman will change its name to the office of the ombudsperson under new legislation. Kim Carter is the second woman to serve in the position

### Question Period Topics

- Impact of harmonized sales tax on tourism industry
- Labelling of B.C. wines and wines with Olympic logo
- Actions of Olympic Games security unit
- Education funding
- Cowichan Tribes and VANOC Olympic clothing line
- Report on child labour regulations in B.C.

**For more information on any of these topics or business news in British**

**Columbia go to the BC Chamber website at [www.bcchamber.org](http://www.bcchamber.org)**